



# **THESSALONIKI INNOVATION / INTERNATIONALIZATION FORUMED**

**Draft Version**

*Thessaloniki, 18-19 October 2012*

## Thessaloniki Innovation/ Internationalization FORUMED

Thessaloniki - Greece, 18 October 2012

Thessaloniki Chamber of Commerce and Industry

18 October 2012 TCCI - Thessaloniki	
09.30-11.00	<b>Morning Session – TCCI conferences room- Open event on Innovation</b> <ul style="list-style-type: none"> <li>- <b>Innovation and SMEs</b> , <b>Eleftherios Iakovou</b>, Professor of Aristotle University of Thessaloniki - Director of the Division of Industrial management / President of Alexandrian Innovation Zone S.A.</li> <li>- <b>Co-working spaces as a leverage for the development of innovative SMEs – Spiros Capetanakis</b>, Entrepreneur co-creator of CoLab Workspace</li> <li>- <b>The context as a crucial factor of Innovation</b>, <b>Nikos Katsiadakis</b>, Head of the Liaison Office of the Centre of Research and Technology Hellas</li> <li>- <b>Enhancing Innovation</b>, <b>Georgios Gatos</b>, Business Developer , Investment Officer at Thermi Ventures (Venture Capital) – to be confirmed</li> <li>- <b>Presentation of the experience of one or two SMEs participating in the pilot project as a best practice on innovation</b></li> </ul>
11.00-11.30	Coffee break
11.30-13.30	<b>Morning Session – TCCI conferences room- Open event on Internationalization</b> <ul style="list-style-type: none"> <li>- <b>Networking of SMEs: the way of Internationalization</b>, <b>Emmanuel Vlachogiannis</b>, 1<sup>st</sup> Vice – President of the TCCI / Member of the General Council of World Chambers Federation</li> <li>- <b>Internationalization and global crisis</b>, <b>Ioannis Chatzidimitriou</b>, Rector of the University of Macedonia, professor of Business Economics</li> <li>- <b>Facilitating SMEs' Innovation and Internationalization through new skills' certification: Valorization Expert</b> – <b>Kerstin Siakas</b>, Associate Professor Alexander, Technological Educational Institution of Thessaloniki, Coordinator of VALO project</li> <li>- <b>Trade Fairs as a means for SMEs Internationalization</b>, <b>Kiriakos Pozrikidis</b>, General Director of the International Trade Faire of Thessaloniki S.a.</li> <li>- <b>Presentation of the experience of one or two SMEs participating in the pilot project as a best practice on internationalization</b></li> </ul>
13.30-14.30	Buffet lunch for all participants at the TCCI premises
14.30-16.30	<b>Afternoon Session, B2B</b> <ul style="list-style-type: none"> <li>– Pre - arranged business meetings among participating companies</li> </ul>
16.30-17.00	Coffee break
17.00-19.00	<b>Afternoon Session , B2B</b> <ul style="list-style-type: none"> <li>– Pre - arranged business meetings among participating companies</li> </ul>
21.00	Networking dinner for all participants offered by the TCCI (restaurant)

19 October 2012	
10.00-14:00	Study visit at the premises of the Company “BETA CAE SYSTEMS” ( <a href="http://www.beta-cae.gr">http://www.beta-cae.gr</a> ), which creates software for big automotive European industries and represents a significant case of innovative and extrovert SME in the Region of Central Macedonia, based in Thessaloniki
14.00-15.00	Buffet Lunch at the TCCI premises
15.00-16.30	Steering Committee Meeting (at the TCCI premises)
16.30-17:00	Coffee break
17:00 -19:00	Steering Committee Meeting

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